SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Eric R. Vadon

App. No

10/817,554

Filed

April 2, 2004

For

AUTOMATED DETECTION OF

ASSOCIATIONS BETWEEN SEARCH CRITERIA AND ITEM CATEGORIES **BASED ON COLLECTIVE ANALYSIS**

OF USER ACTIVITY DATA

Examiner

Unknown

Art Unit

2175

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Attached is a list (PTO/SB/08 Equivalent) of eight (8) references cited in a counterpart PCT application (no. PCT/US2005/008686), together with copies of the two (2) references that are not U.S. patent references.

This Supplemental Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required. If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 7 - 14 - 05

By:

Ronald J. Schoenbaum

Registration No. 38,297

Attorney of Record Customer No. 20,995

(949) 760-0404



Please Direct All Correspondence to Customer Number 20995

TRANSMITTAL LETTER INFORMATION DISCLOSURE STATEMENT

Applicant

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CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

July 14, 2005

(Haje)

Ronald J. Schoenbaum, Reg. No. 38,297

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application are the following:

- (X) A Supplemental Information Disclosure Statement, including a PTO/SB/08 equivalent listing eight (8) references;
- (X) Copies of two (2) of the listed references; and
- (X) A return prepaid postcard.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.

Ronald J. Schoenbaum

Registration No. 38,297 Attorney of Record

Customer No. 20,995

(949) 760-0404

1810373\dns 071205 JUL 1 9 2005 Application No. 10/817,554 ORMATION DISCLOSURE Filing Date April 2, 2004 First Named Inventor Eric R. Vadon STATEMENT BY APPLICANT Art Unit 2175 Examiner Unknown (Multiple sheets used when necessary) Attorney Docket No. SRCH.105A SHEET 1 OF 1

-	U.S. PATENT DOCUMENTS							
Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear			
		6,195,654 B1	02/27/01	Wachtel				
		6,430,558 B1	08/06/02	Delano				
		2002/0188694 A1	12/12/02	Yu				
		6,502,091 B1	12/31/02	Chundi, et al.				
		2003/0078928 A1	04/24/03	Dorosario, et al.				
		2003/0220909 A1	11/27/03	Farrett				

	FOREIGN PATENT DOCUMENTS									
Examiner Initials	Cite No.	Foreign Patent Document Country Code-Number-Kind Code Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T¹				
		WO 01/16806 A1	03/08/01	PCT						
				·						

	NON PATENT LITERATURE DOCUMENTS				
Examiner Initials	Cite No.	itom (hook, magazina journal sorial symposium estalog eta), data paga(s), yaluma jesua			
		Liu, F., Yu, C., and Meng, W., "Personalized Web Search by Mapping User Queries to Categories," Proceedings of the 11 th International Conference on Information and Knowledge Management, CIKM 2002, McLean, VA, Nov. 4-9, 2002, International Conference on Information Knowledge Management, New York, NY: ACM, dated November 4, 2002, pp. 558-565, XP-002325895.			

1809761/dns 071205

Examiner Signature

Date Considered

*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

T¹ - Place a check mark in this area when an English language Translation is attached.